

April 23, 1961

Mr. Edward D. Cohen
Congress Printers, Inc.
260 Congress Avenue
New Haven, Connecticut

Dear Mr. Cohen,

After careful consideration by our Executive Committee, we have decided to accept your quotation on the printing of our program guide. To be certain that all is understood before we actually sign a contract, let me reiterate what eight issues of the Program Guide will entail.

Size: same as sample; pages to be either 16 ~~or 20~~ to 24
Quantity: 3500 per issue
Eight issues.
One color--black
Verityped.
Price: \$2100

Our first issue will be ready by the end of this year, so that we may assure ourselves it will be ready as soon as we get back from summer vacation. What we will need to accomplish immediately upon the signing of the contract is the establishment of deadline dates for both turning in and receiving the product.

Sincerely,

Peter C. Lewis
Public Relations Director

JOHN W. JAMES

